World Model Hunt Development Chart

Requirements of the platform:

The web platform will be divided in 4 segments

1. Model recruitment/ hiremodels
2. Magazine
3. Contests
4. Advertising/sponsors

**Segment 1: Model Recruitment / Hiremodels**

1. Models can create their profile (refer www.hiremodels.me)
2. Recruiters/agencies/photographers can create a login/profile
3. Each use can share their work on their profile and basic information
4. Users can connect to each other via contact forms, (admin can monitor each contact
5. Recruiters, agencies and photographers can shortlist models for their next project
6. The dashboard for each user to show basic information like last viewed, number of profile views, contacts, etc. etc.
7. If users are uploading any graphic image with nudity, it should be marked so by the model and should have an option for uncover image by users.

**Segment 2: Magazine**

1. Online magazine reader to showcase our magazine (we have purchased the reader plugin from themeforest.net called 3D flipbook)
2. Magazine readers to login to read magazine for free. (we would need to collect information like IP addresses, name, email, location etc.)
3. Models can submit their pictures for magazine publication. (it has two sections)
   1. Section one free submission
   2. Section 2 is online bidding for cover model
4. There will be another dynamic section for users to submit their articles for publication. (it has two sections)
   1. Free submissions
   2. Paid submissions
5. Request interview section
   1. Users can submit their information for why they should be interviewed and published on the magazine

**Segment 3: Contests**

1. Models can apply for monthly contest, and win (prizes change every month) via online voting.
2. Contest entry price would be $3.99
3. Contest votes verification method to be unique, once user can vote for one model every 24 hours.
4. Applicant models can get into contest for next month. (for. E.g. if I submit my application for the contest on March 7th, I am eligible for contest voting next month)
5. Contest page to automatically show the model leading the votes in real-time. (not to show number of votes.
6. Option for fans to buy votes for their models ($1 per vote)

**Segment 4: Advertising/sponsors**

1. Specifically meant for companies and brands looking to publish their ads on the magazine or list banner ads on the website
2. Simple contact form with capturing payment information and ad information in the beginning.
3. In future it will convert to automated advertising platform where advertisers can login and upload their ad, it comes for approval and payment starts to deduct from their account credits.
4. Sponsors can select contest to sponsor. (each monthly contest can have upto 5 sponsors) a pricing table will be set for the same with the list of benefits etc.

Additional features:

1. Admin backend to review monitor and manage everything
2. Monitor user accounts and change/ban them
3. Responsive design
4. SEO friendly
5. Edit vote counts and winners on the admin backend
6. Upload magazine every month
7. Send emails to all users at once
8. Edit, create, save email templates to send to users
9. Browser alerts (pop up to allow browser notification and share updates via admin backend)
10. Create a log of each user activity (ensuring to safeguard the IP addresses for monitoring purposes)
11. GDPR message to be displayed.

I believe this may look quite a complicated platform, but we have almost accomplished more than 50% of this on our development server [www.hiremodels.me](http://www.hiremodels.me) Due to lack of resources we have to branch this out further.